



CHARUTAR VIDYA MANDAL'S
SEMCOM
What We Think, Others Don't
NAAC RE-ACCREDITED "A"

PROSPECTUS

Content

01	Welcome	18	Management Conclave
02	From Principal's Desk	19	ELECON Best Business Idea Contest
03	NAAC Re-Accreditation	20	Novellus Ad-Making Show Smart Eye Contest
04	Message by H'ble Narendra Modiji	21	Green Business & Technology Fair SEMCOM Premier League (SPL)
05	About SEMCOM	22	Glimpses of Other Activities
07	BBA (General)	25	Infrastructural Facilities
08	BBA (Hons) IT Management	26	Awards
09	B Com	29	Faculty Team
10	BCA	31	Administrative, Technical, Supportive Staff
11	Master of Commerce (E-Business)	32	Admission Competitive Test 2017 For BBA (General), BBA (Hons) IT Management
12	International Industry Internship Program	33	Corporate Support for Final Placements
13	Advanced Diploma in Global Business	34	Intellectuals at SEMCOM
14	Add-On Diploma Courses		
15	Add-On Certificate Courses		
16	General Policy		
17	SEMCOM Cyberlaw Clinic		

**About Vallabh Vidyanagar
Charutar Vidya Mandal : Path Traversed
About New Vallabh Vidyanagar
Institutions of Charutar Vidya Mandal**

Our Dream :

To establish a unique identity in the emerging Global Village.

Our Vision :

To contribute to the societal enrichment through quality education, innovation and value augmentation.

Our Mission :

To build up a competitive edge amongst the students by fostering a stimulating learning environment.

Objectives / Goals

- To focus on integral development of students.
- To offer courses and programs in tune with changing trends in the society as a whole.
- To update the curriculum as per the need of the business and industry.
- To create unique identity in the educational world at the national as well as international level.
- To institutionalize quality in imparting education.
- To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- To create platform for the students for exhibiting their talent and for development of their potentials.
- To generate stimulating learning environment for students as well as teachers.
- To build cutting edge amongst the students to withstand and grow in the competitive environment at the global level.



“ We believe in relevant education as well as meaningful learning whereby our students develop their potentialities and become globally competitive.”

Welcome

Education is the harmonious development of the physical, mental, spiritual and social faculties. It is the process of awakening the thirst for knowledge and kindling the inquisitive spirit that lead to the overall development of students. We, at Vallabh Vidhyanagar, have inherited the great spirits of our pioneers to carry their legacy forward, the legacy of imparting education that prepares the students intellectually for mature life. An effective educational system should have a holistic approach that prepares the students for the workforce and to take optimum advantage of the rich opportunities offered by the business community. To keep pace with the ever evolving challenges and trends in the world our curriculum is designed in response to the needs of the industry. The courses offered sharpens the faculty of the students and enables them to develop key business and management skills thereby fast tracking their career in leading and managing successful teams and projects. The processes of instruction and evaluation are modernized to enhance the quality of education which is in sync with the latest trends in the fields of commerce and technology. The knowledge is imparted through problem-based learning and computer-assisted instruction. Education is more student-driven rather than traditional, didactic and lecture oriented.

Today when Government is heavily burdened with the task of funding higher education, self-financed

institutions serve as a great antidote. The demand for professional education has risen steeply in the last few years. This cannot be met fully by state-funded or state-aided institutions alone. This is why a new category of private, self-financing institutions have registered a phenomenal growth. The responsibility of imparting quality education has been imbibed from the great visionaries like Shri Bhaikaka, Shri Bhikhabhai and Shri H. M. Patel, the founders of Vallabh Vidhyanagar. The present Vallabh Vidhyanagar owes its transformation and vogue to these great visionaries who strived hard to bring about a sea change in the life of the rural people and to bring the best opportunities and privileges available in the world to their door. It is my insatiable desire to carry this legacy forward whereby multitude of people will be benefitted. To take this legacy to a still greater height education and curriculum are constantly revised, modified, enhanced and enriched to make them more meaningful, relevant and purposive. The town is multidimensional catering to the needs of students with various aptitudes and aspiring for any course of study.

SEMCOM is one of the flagship colleges of Gujarat which constantly strives for perfection, development, quality and maintenance of the highest standards in the field of education. The chronicle of **SEMCOM** is painted with many achievements and accomplishments which is self-

demonstrative and illustrative of the progress made by the college within a very short span of time. The greatest triumph is being accredited Grade 'A' by NAAC consecutively for two cycles.

Advanced Diploma in Global Business is an initiative first-of-its-kind in India; and students would be benefitted immensely from this program. This will help students to accumulate credits which will enhance their learning opportunities at the global level.

The focal point of **SEMCOM** is to impart quality education in the fields of Commerce, Management, Information Technology and E-Business. From the time of its inception **SEMCOM** has worked for the cultivation and development of perceptive intelligence based on experience with zeal. Insightful and enthusiastic faculty is always ready to extend their help wholeheartedly for the integral development of the students.

The serene and stirring environment of Vallabh Vidhyanagar is very much conducive to scholastic and erudite pursuits. I heartily welcome you to this center of academic brilliance and assure you that it will make a qualitative and quantitative variation in your life and career.

C L Patel
Chairman
Charutar Vidya Mandal

From Principal's Desk



“ We at **SEMCOM** believe that creative, innovative and inherent energy of each student should be nourished, cherished, strengthened and brought to the surface. ”

SEMCOM has completed two decades of quality education, character building and has moulded entrepreneurs, & academicians. Nurtured and created experts in the area of Commerce, Management, Electronic Commerce and Information Technology. A large number of our students have become chartered accountants and company secretaries. There are others who have become entrepreneurs and hold high positions in decision making cadre. The alumni of **SEMCOM** are spread across the globe. You will find successful semcomites across the United States of America, Canada, UK, Australia, New Zealand, Ireland and other European countries. A culturally diverse environment is offered to learners at **SEMCOM** as we draw students and teachers from various states of India.

SEMCOM believes that good quality education at par with global standards is a must. We at **SEMCOM** believe that creative, innovative and inherent energy of each student should be

nourished, cherished, strengthened and brought to the surface. To foster creative activities of students we design an academic calendar wherein all the activities are planned meticulously factoring in university academic calendar. Throughout the year the college is a beehive of teaching and activities. We aim to make teaching and learning a joyful experience in **SEMCOM** campus. Students are encouraged to take part in various interclass, intercollegiate, inter university competitions at local, state and national level. It has been our experience that students who are good at studies are also equally good at co-curricular activities.

At **SEMCOM** we provide academic and personal counseling to each student for her/his holistic development. The counseling also strengthens the bond between

learners and teachers and allows the students to cope with day to day challenges of university life and decision making.

Innovative competitions like Best Business Idea, Ad Making, Technofest, Green Business and culturally enriching programs are conducted regularly with magnanimous support from Charutar Vidya Mandal and Industry stakeholders. For maintaining high quality standard in teaching the college is accredited 'A' consecutively two times. We welcome all the new aspirants to our campus and we assure you that your life in the college will be one of rewarding academically and vibrant co curricular.

Dr Waheeda S Thomas



National Assessment and Accreditation Council (NAAC) Peer-Team paid the visit of SEMCOM. The members were delighted to witness the "EXCELLENCE" at the institution. The institute was awarded 'A' grade with 3.18 points (CGPA), which was the highest among all first-time accredited institutes in India on 31st December 2009.

NAAC Highlights

- Visionary and action-oriented leadership
- Innovative teaching-learning approach
- Intra mural and para curricular activities enriching curriculum
- Industrial training and project work, Experiential learning techniques
- Website for each faculty
- Memorandum of Understanding with foreign universities
- Students' participation in Community Extension Activities
- Active Students' Council Wi-Fi Campus Personality Development Programmes
- Best College Award in Entrepreneurial Education by NITIE, Mumbai
- Laptop Bank for economically weak students
- ISO Certification
- Participation of students in quality enhancement process
- Focus on integral development
- Futuristic vision





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Date:01-01- 2010

MESSAGE

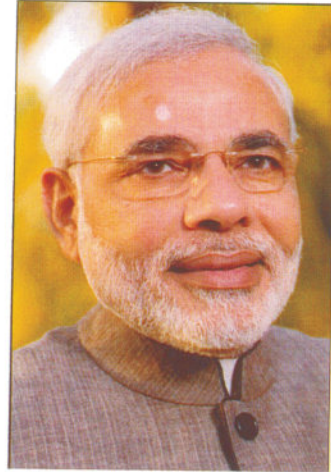
Knowledge is the most essential factor in 21st century. Our world has become a global village due to advanced communication systems. Symphony of oriental culture and western technology creates the melodious teaching methodology. And Sardar Gunj Mercantile Co-operative Bank Ltd., SEMCOM has proved this, just in one decade.

It is heartening to note that SEMCOM – has been accredited by National Assessment and Accreditation Council (NAAC), Banglore.

My heartiest congratulations to all.

(Narendra Modi)

To,
Shree Nikhil Zaveri ,
SEMCOM,
Villabh Vidhyanagar – 388120.



Narendra Modi

Chief Minister, Gujarat State





About SEMCOM

Sardar Gunj Mercantile Cooperative Bank Ltd. (Anand) English Medium College of Commerce and Management (S G M English Medium College of Commerce and Management) popularly known as **SEMCOM** was established in the year 1997 with the aim/vision to impart quality education to students who desire to graduate in commerce, management and IT. The college has successfully completed 19 years. Its alumni has established themselves in various walks of life across the globe. The college has been established by Charutar Vidya Mandal (CVM), an educational trust with a vision to regenerate society through education. **SEMCOM** was set up with the generous donation of Rs. 35 lakhs against the total project cost of Rs. 150 lakhs by Sardar Gunj Cooperative Bank Ltd. (Anand) on self-finance basis keeping in mind the changing policy of the government in inviting private institutions to supplement the government's efforts in higher education. **The college has an ISO Quality System since 2004, which upgraded to 9001:2008 in September 2009. The college is reaccredited grade "A" by NAAC with a CGPA of 3.01 on 4 point scale.** The college, within a short span of time has made its presence felt in India and abroad.

The college is affiliated to Sardar Patel University, Vallabh Vidyanagar



Where the mind is without fear
and the head is held high;

Where knowledge is free;

where the world has not been
broken up into fragments by narrow
domestic walls;

Where words come out from the
depth of truth;

Where tireless striving stretches its
arms towards perfection;

Where the clear stream of reason
has not lost its way into the dreary
desert sand of dead habit;

Where the minds is led forward by
thee into ever-widening thought and
action.....

Into that heaven of freedom, my
Father, let my country awake.

Rabindranath Tagore



Bachelor of Business Administration (General)

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure

BBA, a 3-year undergraduate degree program, offers specialization in Human Resource Management, Marketing Management, Financial Management, Computers, Exports Management etc. This program also offers practical exposure in terms of industrial visits and training as a part of course curriculum. In addition, the focus is on enhancing presentation skills and other managerial skills. Successful graduates go for professional programs like Masters of Commerce (E-Business), MBA, etc.

Eligibility:

- (1) The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent.
- (2) At least 50% marks in aggregate at standard XII or "A Level" examination for NRI/Foreign Students with Equivalents Grade without compartments.

Course Details

Duration : 3 Years (6 Semesters)

intake : 60 Seats

Fees/Semester:

Indian: ₹ 30,000 (Proposed)

NRI/NRI Sponsored: US\$ 1,500

For Whom: 12th Standard in any Stream

Note:(A) For Advance Diploma in Global Business, additional fee of ₹ 1,000 per year to be paid.

(B) Please refer General Policy page.

COURSE	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Ability-Enhancement Course	Communication Skills for Management – I	Communication Skills for Management – II	Corporate Communications - I
Core Course	Principals of Management	Practices of Management	Human Resource Management – I
	Company Management	Corporate Social Responsibility & Ethical Practices	Financial Management – I
	Management for MSME	Management for Innovation	Marketing Management – I
Discipline Specific Elective Course	Accounting for Management	Corporate Accounting - I	Corporate Accounting - II
	Business Mathematics	Business Mathematics - II	Statistics for Management - I
	Fundamentals of Banking and Insurance	Fundamentals of Strategic Planning & Development	Supply Chain Management
Generic Elective Course	Micro Economics	Macro Economics	Economic Analysis - I
Skill Enhancement Elective Course	Environmental Studies	Climate Change & Sustainable Development	Industry Exposure
COURSE	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Ability-Enhancement Course	Corporate Communications - II	Business Etiquettes and Presentation Skills – I	Business Etiquettes and Presentation Skills – II
Core Course	Human Resource Management – II	Management Accounting	Accounting for Decision Making
	Financial Management – II	Business Taxation – I	Business Taxation – II
	Marketing Management – II	Personal Finance and Investment Management	Entrepreneurship Development
Discipline Specific Elective Course	Cost Accounting	Advance Financial Management – I	Advance Financial Management – II
	Statistics for Management - II	Advance Marketing Management – I	Advance Marketing Management – II
	Customer Relationship Management	Advance Human Resource Management – I	Advance Human Resource Management – II
		Exports Management – I	Exports Management – II
Generic Elective Course	Economic Analysis - II	Computer Based Project Management – I	Computer Based Project Management – II
		Materials Management	Operations Management
Skill Enhancement Elective Course	Rurban Planning for India	Social Entrepreneurship	Comprehensive Project

Bachelor of Business Administration (Hons) IT Management

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure :

BBA IT Management, a 3-year undergraduate degree program, offers dual specialization in Marketing Management, Financial Management, Human Resource Management & International Business. This program also offers practical exposure in terms of industrial visits and training as a part of course curriculum. In addition, the focus is on enhancing presentation skills and other managerial skills. Successful graduates go for professional programs like Masters of Commerce(E-Business), MBA, etc.

Eligibility:

- (1) The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent.
- (2) At least 50% marks in aggregate at standard XII or "A Level" examination for NRI/Foreign Students with Equivalents Grade without compartments.

Course Details

Duration : 3 Years (6 Semesters)

Intake : 60 Seats

Fees/Semester:

Indian: ₹ 30,000 (Proposed)

NRI/NRI Sponsored: US\$ 1, 500

For Whom: 12th Standard in any Stream

Note: (A) For Advance Diploma in Global Business, additional fee of ₹1,000 per year to be paid.

(B) Please refer General Policy page.

COURSE	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Ability-Enhancement Course	Communication Skills for Management – I	Communication Skills for Management – II	Fundamentals of E - Commerce
Core Management Course	Micro Economics	Macro Economics	Economic Analysis - I
	Accounting for Management	Corporate Accounting - I	Corporate Accounting - II
Core IT Course	Personal Computer and Software Packages	Programming Using C Language	Fundamentals of Web Designing
Discipline Specific Management Elective Course	Principles of Management	Practices of Management	Human Resource Management - I
	Business Mathematics	Business Statistics	Marketing Management - I
			Financial Management Services – I
Discipline Specific IT Elective Course	Computer Organization	Computer Networks	Methods and Practices of Operating System
	Digital Computer Electronics	Networking Technologies	Fundamentals of Operating Systems
Skill Enhancement Course	Environmental Studies	Climate Change & Sustainable Development	Industry Exposure
COURSE	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Ability-Enhancement Course	System Analysis and Design	Business Etiquettes and Presentation Skills – I	Business Etiquettes and Presentation Skills – II
Core Management Course	Economic Analysis - II	Entrepreneurship and Small Business	Social Entrepreneurship
	Cost Accounting	Business Taxation – I	Business Taxation – II
Core IT Course	Front End Programming	Database Management System	Desktop Application Development
		Programming with PHP	Server side Web Programming
Discipline Specific Management Elective Course	Human Resource Management - II	Advance Financial Management – I	Advance Financial Management – II
	Marketing Management - II	Advance Marketing Management – I	Advance Marketing Management – II
	Financial Management Services – II	Advance Human Resource Management – I	Advance Human Resource Management – II
	Global Business Affairs - II	Advance Exports Management – I	Advance Exports Management – II
Discipline Specific IT Elective Course	Information Security	Management Information System	Trends in IT
	Internet Technologies	Software Engineering	IT Based Project Management
Skill Enhancement Elective Course	Rurban Planning for India	Fundamentals of Strategic Management	Comprehensive Project

B Com (Bachelor of Commerce)

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure :

B Com, a 3-year undergraduate degree program, offers two specializations - Advanced Accountancy and Advanced Management. In order to make the program relevant, courses pertaining to Computer Technologies are also offered.

This program enables the students to pursue their higher studies in Chartered Accountancy, Masters of Commerce (E-Business), MBA and other such professional programs.

Eligibility:

The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent or 'A Level' examination for NRI/Foreign Students with Equivalents Grade without compartments.

Course Details

Duration : 3 Years (6 Semesters)

Intake : 60 Seats

Fees/Semester:

Indian: ₹ 30,000 (Proposed)

NRI/NRI Sponsored: US\$ 1,500

For Whom: 12th Standard in any Stream

Note: (A) For Advance Diploma in Global Business, additional fee of ₹1,000 per year to be paid.

(B) Please refer General Policy page.

COURSE	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Compulsory Course	English & Business Communication - I	English & Business Communication - II	English & Business Communication - III
Core Course	Financial Accounting – I	Financial Accounting – II	Fundamentals of Cost Accounting
	Business Organization & Management – I	Business Organization & Management – II	Material and Production Management
Core Allied (Any one)	Business Mathematics & Statistics - I	Business Mathematics & Statistics - II	Business Mathematics & Statistics - III
	Secretarial Practice - I	Secretarial Practice - II	Small Enterprise Management
Discipline Specific Elective (Any one Group)			
Accounting & Auditing	Advanced Accounting - I	Advanced Accounting – III	Advanced Accounting – V
	Advanced Accounting - II	Advanced Accounting - IV	Advanced Accounting - VI
Marketing Management	Principals of Marketing – I	Advertising Management - I	Retail Marketing
	Principals of Marketing – I	Advertising Management - II	Rural Marketing
Generic Elective	Economics – I (Principals of Micro Economics)	Economics – I (Monetary Economics)	Economics – III (Public Finance)
Skill Enhancement Elective Course	Environmental Studies	Climate Change & Sustainable Development	Rurban Development
COURSE	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER
Compulsory Course	English & Business Communication - IV	English & Business Communication - V	English & Business Communication - VI
Core Course	Fundamentals of Management Accounting	Taxation - I	Taxation – II
	Marketing Management	Financial Management – I	Financial Management – II
		Business Law - I	Business Law - II
Core Allied (Any one)	Business Mathematics & Statistics - IV		
	Office Management		
Discipline Specific Elective (Any one Group)			
Accounting & Auditing	Advanced Accounting – VI	Advanced Accounting – IX	Advanced Accounting – XI
	Advanced Accounting – VIII	Advanced Accounting – X	Advanced Accounting – XII
Marketing Management	Sales & Distribution Management	Service Marketing	Computer Applications in Marketing
	Logistic Management	Brand Management	Current Trends in Marketing
Generic Elective	Economics – IV (International Trade)	Economics – V (Business Economics - I)	Economics – VI (Business Economics - II)
Skill Enhancement Elective Course	Corporate Social Responsibility	Business Ethics	Social Entrepreneurship

BCA (Bachelor of Computer Application)

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure

BCA, a 3-year undergraduate degree program, offers highly specialized knowledge pertaining to Information Technology, Software Engineering, Systems Analysis and Design. The program has tremendous laboratory inputs which enables the students to obtain expertise in the areas of Software Development, Networking, etc. The program has a unique exposure to Summer Training for System Study and Business Process Study which offers live business environment.

Eligibility:

The candidate should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII examination in any Stream or its equivalent or "A Level" examination for NRI/Foreign Students with Equivalents Grade without compartments.

Course Details

Duration : 3Years (6Semesters)

Intake : 60 Seats

Fees/Semester:

Indian: ₹ 30,000 (Proposed)

NRI/NRI Sponsored: US\$ 1,500

For Whom: 12th Standard in any Stream

Note: (A) For Advance Diploma in Global Business, additional fee of ₹1,000 per year to be paid.

(B) Please refer General Policy page.

COURSE	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER
Foundation	Communication Skills in English-I	Communication Skills in English-II	Financial and Accounting Management
	Mathematics-I	Mathematics-II	
Core	Fundamentals of Computer Programming Using C	Advanced C Programming and Introduction to Data Structures	Relational Database Management Systems-I
	Computer Organization	Systems Analysis and Design	Object Oriented Programming and C++
	PC Software	Database Management Systems using Open Office Base	Advanced Data and File Structures
	Fundamentals of Web Designing	Web Application Development	Practical
	Practical	Practical	
Elective (Any One)	Digital Computer Electronics	RDBMS for small scale organizations	Introduction to Microprocessors
	Desktop Publishing	Management Information Systems	Introduction to Artificial Intelligence

COURSE	FOURTH SEMESTER	FIFTY SEMESTER	SIXTH SEMESTER
Foundation	Comp. Based Numerical & Stat. Methods	Operations Research	Systems Software
Core	RDBMS-II	Visual Programming Through VB.NET	Server-side Web Programming
	Object Oriented Programming th' Java	Computer Graphics	Computer Networks
	Operating Systems	Software Engineering	Business Information Systems
	Practical	Practical	Practical
Elective (Any One)	E-Commerce	Basics of UNIX Operating System	Information Security
	Enterprise Resource Planning	Software Project Management	Multimedia Application Development

Master of Commerce (E-Business)

(Under Choice Based Credit System)

AFFILIATION : SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR, GUJARAT, INDIA

Course Structure

A two-year postgraduate degree program affiliated to Sardar Patel University, attempts to cover all the relevant aspects of academics and business in a highly pragmatic manner. It is the continuous endeavor of the faculty to provide the right insight to the students in the areas of E-Commerce and Management since organisations focus on developing IT- driven business strategies. The focus of the E-business program is on sharpening the students' managerial skills with a new perspective, and helping them in integrated personality development. The program aims at creating the right skills keeping in mind the changing business scenario, thereby meeting the changing needs of Business and Industry. The program integrates Management and E-Commerce. Classroom learning is enriched by various case studies, management games, seminar presentations, group discussions, interaction with practicing managers, e-commerce professionals, etc. Knowing full well the inherent limitations of learning within four walls, students are encouraged to take up project work on various courses of the program, to visit business organizations for observations and to undertake industrial training for a period of two months after the completion of the first year to obtain real life business exposure and experience.

Note: (A) For Advance Diploma in Global Business, additional fee of ₹1,000 per year to be paid.

(B) Please refer General Policy page.

Admission Details

1. The candidate should be eligible for admission as per Sardar Patel University and CharutarVidya Mandal criteria.
2. All the applicants will have to undergo Admission Competitive Test.
3. All admissions are subject to confirmation by Sardar Patel University. The students admitted to the course will have to abide by the rules and regulations laid down by the college and the University relating to attendance, class work, assignments, test performance and other such things, failing which they will not be allowed to appear for the University Examination.

Eligibility:

A candidate who has passed Bachelor's degree in any stream under 10+2+3 or an examination recognized as an equivalent thereto with at least 40% of marks.

Course Details

Duration : 2 Years (4 Semesters)

Intake : 60 Seats

Fees/Semester:

Indian: ₹ 50,000

NRI/NRI Sponsored: \$ 2,500

For Whom: Graduate in any Discipline

COURSE/SEMESTER	COURSE NO.	I	II	III	IV	
Foundation Courses						
	I	Communication Skills for Managers	Presentations & Career Planning Skills	Start-Up Enterpreneurship	Industry Internship Program (IIP) (15 Weeks). Industry Internship and Comprehensive Report Writing, Viva-Voce.	
Core Courses						
	II	Management Theory & Practices	Quantitative Techniques for Business Decisions	E-Commerce Operations Management		
	III	Accounting for Business Decisions	Business Policy & Strategic Management	Marketing Research		
	IV	Managerial Economics	Legal Aspects of E-Business	E-Business: Managerial Applications		
	V	Fundamentals of E-Commerce	Web Programming	Mobile Applications Development		
Elective Course - I (Any One)						
Marketing	VI	Principles of Marketing Management	Advertising Management	Strategic Marketing Management		
Finance	VI	Principles of Financial Management	Management of Financial Services	Strategic Financial Management		
Human Resource	VI	Principles of Human Resource Management	Organizational Behavior	Strategic Human Resource Management		
Elective Course - II (Any One)						
Networking & Security	VII	Fundamentals of Operating Systems	Internet Technology	Cyber Security		
Programming	VII	Object Oriented Analysis & Design	Programming with ASP.NET	Website Development		
Social/Extension Course						
	VIII	Climate Change & Sustainable Development	Corporate Social Responsibility	Social and Business Perspective Development		

Note: Each SEM ESTER will have 30 credits.

Social/Extension course will have two credits while Foundation, Core and Elective courses will have 4 credits.

Industry internship and Comprehensive Report Writing course will have 20 credits while viva-voce on PM04CMEB01 will have 10 credits.

International Industry Internship Program

AIIESEC for Internship opportunities abroad.....

The Master's program in E-Business at **SEMCOM** is designed in such a way that it incorporates industrial exposure in the regular course curriculum over a period of two years. The emphasis on bridging the gap between theory and practice strengthens learning at **SEMCOM**. Industry Internship program has multiple objectives of learning such as providing practical exposure to real life business methods and practices, preparing the students for meeting business challenges, enhancing the abilities of the students working in a multicultural environment; developing

sensitivity towards team work and group behaviour, and augmenting their abilities to participate in the achievement of the common goals of the organization. Iip continues for a period of five months in an organization. A student is required to work at the middle / top level management under the supervision of a Senior Manager who will assign appropriate duties, monitor the performance, render the necessary guidance whenever solicited and motivate him / her to achieve the desired results. Iip also gives an opportunity to industrial organizations with respect to future needs

for HR especially when there is a shortage of such talent. This is a unique program where industry is expected to encourage the young graduates to build up their future. After the completion of the Iip, the student is required to submit a report to the organization, and the organization is required to issue a certificate of completion with appropriate comments and remarks. So far our students have secured their internship placements in India and abroad, thereby gaining rich business and industry experience.



AIIESEC@ SEMCOM Gateway for Global Internship.....

AIIESEC has 60 years of experience in developing high-potential youth into globally minded responsible leaders. Present in over 107 countries and territories and with over 50,000 members, AIIESEC is the world's largest youth-run organization. Focused on providing a platform for youth leadership development, AIIESEC offers young people the

opportunity to participate in international internships, experience leadership and participate in a global learning environment. What makes AIIESEC unique is the youth driven impactful experience that it offers to its members. AIIESEC is run by young people for young people, enabling a strong experience to all its stakeholders. AIIESEC has 45,000 members and over

800,000 alumni. The students of **SEMCOM** are very active at AIIESEC participating in its activities and holding events at **SEMCOM** for creating global internship opportunities. Students, so far, have internships in Japan, Taiwan, Switzerland, & other countries through AIIESEC.

ADVANCED DIPLOMA IN GLOBAL BUSINESS

This is a first-ever initiative in the entire country where a college takes into consideration the active participation of students in the various curricular, co-curricular and extra-curricular activities for awarding Advanced Diploma in Global Business. The entire program encompasses academic enrichment through workshops, seminars and reviews as well as experiential learning through activities, tours and internships. The "Inside-out" learning approach creates synergy in the outcome of learning, thereby, enhances quality of education. This is an opportunity for the students who are pursuing their undergraduate as well as postgraduate degree programs in any discipline like commerce, management, computer applications, Information technology Management and E-business to get the benefit of their active participation in the various activities of the college for obtaining an Advanced Diploma in Global Business. A very innovative approach for learning and academic reward thereof is followed to bring out the students' potential for their personal development in order to make them competitive at the global level.

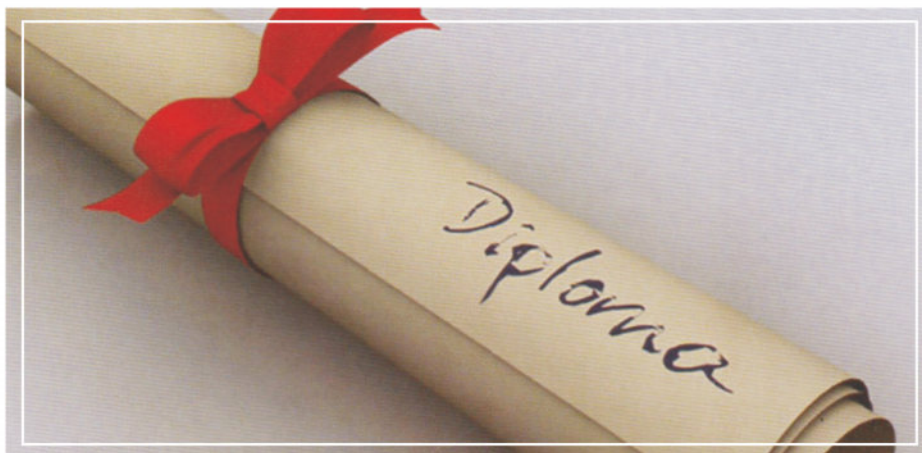
A student is required to earn minimum 26 credits in order to obtain Advanced Diploma in Global Business. (S) he is required to choose compulsory modules as stated in the table and earn minimum credits.

Award of Grades

The successful students will be awarded Advanced Diploma in Global Business in the form of a certificate along with Transcripts in two copies. The credits will be given for participation in activities and events.

Credits Earned	Evaluation	Prefomance Attribute
62 and Above	O-grade	Outstanding
49-61	A-grade	Excellent
36-48	B-grade	Better
26-35	C-grade	Satisfactory

Note: For Advance Diploma in Global Business, additional fee of ₹ 1,000 per year to be paid.



ADD-ON DIPLOMA COURSES

Two Semester Program

Duration :
120 Hours (4 Hours per week)

Fees :
Indian: ₹ 5,000 per semester

Eligibility : 12th in any stream

1. Diploma in Social Media Marketing

- Fundamentals of Marketing
- The Social Media Mix
- Social Media Marketing Strategy
- Cyber Social Tools
- Measuring Results

2. Diploma in Network Security

- Fundamentals of PC
- Fundamentals of Network
- Network Operating Systems
- Building Security
- Monitoring Security

3. Diploma in Business Idea Generation & Development

- Creative Thinking and Idea Toying
- Idea Feasibility
- Functional Integration
- Financial Understanding
- Preparing a Business Plan

4. Diploma in Computer-based Accounting - Tally ERP 9

- Accounting Fundamentals
- Ledger and Balance Sheets
- Introduction to Tally
- Cost
- TDS and VAT

5. Diploma in Cyber Security*

- Fundamentals of PC & Networking
- Windows Server & Client OS
- Linux OS
- Hacking Phases
- Countermeasures

6. Diploma in Export Management*

- Fundamentals of Export
- Practical understanding
- Export opportunities
- Foreign trade policy
- Export marketing

*Proposed

MTC Global Award for Excellence: 2016
SEMCOM - Digital Champion 2016

To recognize excellence in different areas of Management Education, MTC Global has instituted few Awards in the year 2010 which are rated very high by Industry and Academia at Global Level. **SEMCOM**, has received national-level award called Digital Championship 2016 Award under the MTC Global Excellence award 2016.

ADD-ON CERTIFICATE COURSES (Non-Credit Duration: 30 hours)

1. Certificate Course for Computer Competency

A. Office Package

- Word Processing Application
- Spreadsheet Application
- Presentation Application

B. Web Designing and Databases:

- Web Site designing through web designing tool
- Introduction to Databases and Report Generation

The college has introduced Bridge Courses with 10hr module for increasing the proficiency level of students pursuing relevant disciplines as follows:



Bridge Courses (Duration:10 hours)

Enrichment Courses

1. Programming Skills development for BCA and BBA (ITM) students

- Orientation to basic computer terminologies
- Working environment of computer systems
- Introduction to Programming and Programming Languages
- Logic development tools
- Logic Building-I : Simple Mathematical examples
- Logic Building-II : Conditional examples
- Logic Building-III: Looping examples
- Logic Building - IV-VI : Advanced logic buildin

2. Bridge Course in Mathematics

- Use of literal symbols and signs of mathematical operations, Set symbols and set operations.
- Problems and equations, addition, subtraction, multiplication of algebraic expressions.
- Simple equations and problems, simultaneous equations and their solutions.
- Powers and indices and Law of indices.
- Real numbers, equalities and inequalities.
- Polynomials, general form of polynomial, division of polynomials.
- Logarithm and antilogarithm.
- Graph of a function
- Application of graphs.
- Mathematics in finance.

3. Bridge Course in English for First Year BCom/BBA/BBA(ITM)/BCA

- Functional Grammar to help students cope with curriculum for Communication Skills in English
- More than 1500 lexicon that equip student to be conversant in English
- Situational Conversations



CODE OF CONDUCT

- Use of Mobile Phone is not permitted in the campus. If any student is found using mobile, he/she will be debarred from the institution with immediate effect.
- Smoking, Consumption of Pan Masala / Tobacco or Chewing Gum will be a breach of discipline and liable for penalty of ₹ 250/-.
- Any student caught disfiguring or damaging the college property will be penalized with a fine to the tune of cost of replacement.

GENERAL POLICY

about All Programs

- Admission to BCA / B Com programs will be given on first-cum-first basis and on merit of class 12 result.
- Candidates getting admission to Undergraduate / Post Graduate programme will have to pay full fees for the first year and must submit the original marksheet and school leaving certificate with four photocopies at the time of admission, which will be retained by the college for verification by the University.
- Candidates from other than Gujarat Secondary Education Board must obtain 'Provisional Eligibility Certificate' from Sardar Patel University at the time of admission. They will have to produce Final Eligibility Certificate at the time of enrollment in due course in the college.
- Candidates admitted, (who have passed their Higher Secondary Certificate Examination from Gujarat Secondary Education Board) will have to obtain necessary Enrollment Certificate from Sardar Patel University in due course through the college.
- All admissions are subject to confirmation by Sardar Patel University. The students admitted to the course will have to abide by the rules and regulations laid down by the college and the University relating to attendance, class work, assignments, test performance, discipline, internal exams and such other things, failing which they will not be allowed to appear for the University Examination.
- Once admitted, the students will have to attend classes regularly, non-attendance of which will lead to the cancellation of admission.
- A student is supposed to take note of all the relevant information, rules and regulations with reference to the class / stream for which he/she takes the admission, before the fees are paid.
- Fees and other charges once paid are not refundable under any circumstances, except Caution Money Deposit.
- The fees will also be not refunded:
 - If provisionally admitted students who fail to produce Final Eligibility Certificate from Sardar Patel University and consequently whose admission is cancelled.
 - If students whose terms are not granted by the University.
 - If the studies are discontinued in between the academic year or in case of change of stay / domicile.
- Each student is granted admission taking into consideration that he/she will complete the respective degree program. Hence, cancellation of admission on any ground and under any circumstances will be subject to the approval of the Chairman, Charutar Vidya Mandal. The student will be required to pay the fee for the whole degree program even if admission is cancelled as mentioned above.
- Refund of Caution Money Deposit will be made by A/c Payee cheque. In order to get the refund of Caution Money Deposit, student is required to write an application to the Principal and required to surrender: original fee receipt, college identity card and library tickets to the Librarian and obtain a NO DUE certificate.
- In case of any dispute, the jurisdiction of Court at Anand will prevail.
- Every year Fees is subject to revision and such revision shall be applicable to present students as well as new students.
- At the time of securing admission to the college, the student will have to give bank guarantee in respect of the fees for the remaining years / semesters from a nationalized bank in favour of the college to the effect that in the event of the student leaving the college midstream without making the payment of fees for the remaining years/ semesters, it will be open for the college to recover the amount of fees from the bank guarantee.

OR

If any student desires to make payment of fees for the remaining years/ semesters rather than giving bank guarantee of the aforesaid nature, need not give such bank guarantee. Such fees paid in advance will not be refunded in the event of the student leaving the college midstream.

OR

However, the fees so paid in advance will be kept in fixed deposit with the nationalized bank/Charutar Vidya Mandal and the proportionate amount deposited there will be withdrawn upon the commencement of the year / semester concerned to pay the fees of the same. The interest, which may accrue on the said fixed deposit, will be paid to the student concerned.
- Relief can be granted for the above by Chairman, CVM to the deserving students.
- As per the government rules the misuse of mobile phone is totally prohibited. Charutar Vidya Mandal is authorized to take disciplinary action against the students who bring and / or use the mobile phone in the college campus.
- CVM Hostel is compulsory for students residing beyond 25 kilometers.
- It is compulsory for the students to take their meals at the hostel wherever this facility is made available.
- During the academic year, only those events which are planned / approved by the University, Charutar Vidya Mandal and the college, will be organized. No other programs of any kind are supposed to be organized.
- Students found harassing other students in the college as well as in the hostel shall be punished.
- If a student staying in hostel has a two wheeler, he/she should inform the hostel rector that he/she is keeping/using the vehicle.
- Fees mentioned do not include any taxes. Any cess or taxes will be charged, as and when levied and applicable.
- (A) Ragging is strictly prohibited. If any incidence of Ragging comes to the notice of college authority, the student concerned shall be given liberty to explain and if his/her explanation is not found satisfactory, the college authority would expel him/her from the institution.

(B) All the Students must affidavit online on UGC website (<http://www.antiragging.in>).
- Those students who have scored less than 60 marks in class XII in the subjects of Mathematics and English or those students who have not opted for Mathematics in class XII will have to undergo a bridge course of 10 hour duration.
- Industrial tour for students of all courses - BBA (ITM) /BBA / BCA / BCom / MCom (EBiz) is compulsory as a part of industry exposure program and, hence, additional cost of the tour will have to be paid by the students.
- Private parties with college students for any cause (welcome, farewell etc.) are prohibited.
- The College enforces healthy policies & practices maintaining best academic standards for the benefit of students. Students should meticulously follow the requirements of attendance internal examinations, test performance, assignments, class work, and any other work assigned by the teachers from time to time, failing which they will not be allowed to appear for the University Examination.
- Please refer to the respective program details for additional information about eligibility.
- It is required that the students make themselves aware about the time table schedule, progress of the studies in various subjects, schedule of examinations, tutorials, class work, assignments and any other work assigned by the teachers. It is the responsibility of the students to attend the college regularly and be updated about all the academics and other requirements throughout the year.
- Students are required to check their eligibility before application and admission. The college will not be held responsible if students are found not eligible after admission.
- Laptop is mandatory for students getting admission in BCA/BBA IT Management.
- A student, on getting admission to undergraduate or postgraduate degree program; shall have to register for the advanced diploma in global business with a registration fee of ₹ 1, 000 per year.

CYBERLAW CLINIC

The first ever initiative in Asia

www.cyberlawclinic.org

Home Contact Us

SEMCOM Cyberlaw Clinic

About Us | Concept | Our Services | Search

- Cyberlaw
- Cybercrime
- IT Act 2000
- Team
- Amendments
- Articles/Links

SEMCOM Cyberlaw Clinic is a non-profit academic Legal Service Provider in the area of Internet-based transactions whether business or non-business, profit or non-profit setup by **SEMCOM**. The Clinic is the first-ever initiative in the Asia-Pacific region, and probably, in the world where cyber legal education, in an informal way is made accessible to the society by the students of E-Business and Information Technology Management.

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Vision

To contribute to the ever evolving eLife by extending support to all the stake-holders rendering legal aid, advice, and counseling as well as to support the policy makers by providing valuable inputs in the area of internet related issues.

Mission

To keep abreast of the happenings in the "e" world, thereby, helping the eCommunity to understand legal implications and to motivate fair and just dealings in all transactions whether for business or non-business, profit or non-profit, and at the same time, making efforts to generate awareness about this new legal dimension arising out of the virtual world for better living in the real global village.



MANAGEMENT CONCLAVE



The Management Conclave, an event drenched with innovations, intellectual pool, vibrancy at **SEMCOM**, became a melting pot for intellectuals from the field of Data and Information Security. One of the most coveted events of the year, Management Conclave was organized from 27th to 30th January 2017.

The First day of the Meet saw young budding entrepreneurs challenging their limits and fighting for a place in the ELECON sponsored Best Business Idea Contest. This is a flagship Initiative by the Institute to make students equipped with all the necessary knowledge through workshops and trainings as to how to create a business idea and to prepare a business plan. **SEMCOM** has seen many budding entrepreneurs materialize their ideas into a payback business. Dr. C.L. Patel, Chairman, Charutar Vidya Mandal was the President; Shri Sanjay Randhar, Managing Director, GVFL – Ahmedabad was the Chief Guest and Keynote speaker. The panel of jury comprised of Shri Ashwin Parikh (Management Consultant – Ahmedabad), Shri Sanket Shah (Incubation Consultant – Ahmedabad), Shri Sheel Dholakia (Industrialist – Vallabh Vidyanagar) and CA Ujesh Teraiya (Practicing CA – Vallabh Vidyanagar).

The Second day constituted of the National Level Summit and Seminar in the pre-half of the day. The Union Government's drive towards cashless economy in India has brought the focus to a key area of Cyber Security. To spread awareness and acquaint them with the importance and issues of Cyber Security in India in the wake of massive digitization process underway in the country, the Summit, aptly tagged "Data Security: Yield it...Field it...Shield it", made everyone run for security cover for their devices which stacking their personal data by the time the event got over. The keynote address was given by Mr Hemal Patel, SVP, SOPHOS India, Ahmedabad. The audience was also addressed by Mr Shivam Satnani, Sr Analyst, Data Security Council of India, Delhi. The Technical session speakers include Mr Nilay Mistry, Cyber Security Expert, Gandhinagar, Mr Manan Thakkar, Advocate and Cyber Law Expert, Ahmedabad and Mr Viral Parmar, Founder & CEO, CompExpo Cyber Security, Ahmedabad.

The later half of the day saw the showcasing of Ads by budding advertisement makers. The Jury for the event were Mr Parvez Sharif, Mr Atiq Khan and Mr Pranav Jani.

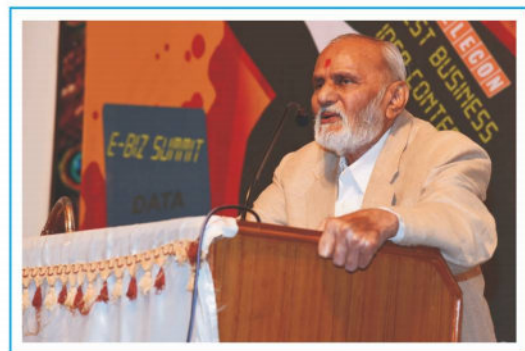
The Third day set the balls rolling for the hardcore IT students with TechnoFest event. Various competitions were organized like Programming, Blind Coding, Web Designing and Image Creation.



We, at **SEMCOM**, are making all efforts to develop Entrepreneurial Thinking among our students, focusing on what is needed, what is missing, and what is changing. Today in India, there is a tremendous scope for opportunity-driven entrepreneurship due to upward mobility within the income classes, increase in share of working population, ideological shift from savings to spending, and changing consumer lifestyles.

Every year, the college organizes Best Business Idea Contest in order to foster creative & innovative thinking for business. Organizing an event on Business Ideas for our students is a step in the right direction towards seizing and creating opportunity in growing India for becoming entrepreneurs of 21st Century.

This year 33 teams were registered with their ideas. CA Roopin Patel, Shri Sheel Dholakia, Shri Sanket Shah and CA Ujes Teraiya were invited as experts for conducting workshops on different topics throughout the year. Final Competition was held on 27th January, 2017 where 13 teams were selected to present their business ideas, out of which FOUR ideas were awarded cash prize of Rs.37, 500 each by ELECON and Charutar Vidya Mandal. The contest is sponsored by ELECON with generous financial support of Rs. 3 lakhs every year.



SEMCOM Start-Up Nodal Institute





With a view to enhance creativity in the field of Advertising, 'Novellus - The Ad - Making Contest' is being organized under "Management Conclave" for the last Ten years. This year the event was held on 27th January 2017. The theme of the event was based on "Commercial and Social Issues". The Contest was launched in July 2016 and 88 students attended the workshop. The resource persons for the workshop were Mr Alok Desai (CEO of Aadharshila Communications Private Limited) for television ads workshop and RJ Roshan, DJ Adee, Ms Kruti (Radio City) for radio ads. There were 17 teams in the grand finale. Mr Parvez Sharif, Mr Atiq Khan & Mr Pranav Jani were the members of the jury for the contest.



In order to enhance creativity in the field of photography **SEMCOM** initiated a novel competition Smart-eye Photography Contest since 2011. The competition was launched on 10th July 2016 and there were 28 participants. Along with this Smart Eye Exhibition was also done in the same campus wherein 18 participants were finally selected and different photographs were displayed.



GREEN BUSINESS & TECHNOLOGY FAIR

6th Consecutive year with succeeded in bringing more than so small and medium scale companies Green Business & Technology Fair with Smart Eye Exhibition 2017 was held on 12th & 13th February at our campus. The theme of the Green Business Exhibition was "Redefining business through Green products & technology". The event opened up new opportunities for sustainable green solutions and technologies for helping company's efforts in sustainable development, climate change, green technology and green investments. Products made of used cotton, terracotta, mud, solar panes, organic food, herbal, waste glass bottle, used chappals, natural fragrances, incense sticks, stationary etc from Organizations & Brands like Ancient Living, Eland Made Hope, Asal, Greenngood, Crystal Craft, Austin, Chatur Chidiya, Flymax Exim, Noble Living, GreenSole, Shreeje Ayurvedic, Kutch Kutir, Mitticool, Sanjeevani Organics, Supernova Technologies, Tribhuvandas Foundation, Osher, Uber, Nisarg Organics, ANM Motors, Wonkyworks and many more. Technologies like Organic paints, Organic essences. Electric Richshaw, Khus, Used Tyres, Used Glass for decoration were showcased and sold by different companies.



SEMCOM PREMIER LEAGUE (SPL)



To promote sports and sportsman spirit, students council came up with a unique initiative on the lines of IPL. The council had set up SPL- an inter stream Cricket Tournament. This year SPL season-6 was inaugurated by Dr. Nikhil Zaveri (Director and Prinicipal) **SEMCOM**. The league had seven teams- MEB Maestros, BBA Challengers, ITM warriors, B.Com Indians, BCA Royals, Faculty Fighters and Alumini Attackers. BCA Royals became Champion and Alumni Attackers were Runners up.



GLIMPSES OF OTHER ACTIVITIES



We at **SEMCOM** strive to excel not only in academic but also galvanize students to conquer and have all-round escalation by orchestrating various co-curricular activities for their paramount development. In order to groom our students, we also conduct intellectually stimulating events such as Essay Writing, Debate, Best Business Idea Contest, Ad-Making Competition, Green Business Technology Fair, Management Film Making Competition, Techno Fest, and E-Biz Summit.

SEMCOM curriculum absorbs various Talent Search Programs. Our Social undertaking resonates in our students who organize Blood Donation Camps, Medical Checkup Camps, and Tree Plantation.

The paramount development march of our students is reflected in the various activities organized by the college.

Students' Council: The Students' Council contours distinct committees like Industry Interaction Committee, Thinking Hats Committee, Placement Committee, Environment Initiatives Committee, Social Outreach Cell, Event Management Committee, College Governance Committee, Sports Committee, Aura Band, SETU-Web Hosting Committee, Hostel Committee, Social Media committee, etc. It has the credit of orchestrating many events and sponsoring various events and competitions.



To break the monotony of the routine at college Students' Council organizes a number of colorful events such as Corporate Day, Traditional Day, Denim Day, Thought of the Day, Teachers Day, Ratri B4 Navratri, Signature Day, Go Green Day etc. Sports Committee of Students' Council actively involves in the promotion of various sports events among students such as **SEMCOM** Football League and **SEMCOM** Premier League.

Orientation Program for First Semester Students: The College welcomes its new batch every year in a unique style. It has been always our effort to create a healthy environment for the new entrants to interact with faculty members and also among themselves so that they learn more about the college and its faculty members, right from day one. With this aim, a two day Orientation Program is organized for the new students of BBA, BCA, BCOM, BBA-ITM & Master of Commerce(E-Business). During the program the students introduce themselves. Sessions are conducted to make students aware of Vallabh Vidyanagar, Charutar Vidya Mandal, library facilities, rules and regulations and various activities of the college. Moreover, the cultural evening makes the program enjoyable and gives the new comers an opportunity to exhibit their talents.



GLIMPSES OF OTHER ACTIVITIES



Industrial Tours: Educational tour is an integral component of education at **SEMCOM** for it provides the practical exposure to business environment. This year nearly 200 students participated in one day educational tours. **SEMCOM** students visited industries in the states of Uttarakhand, Punjab and Gujarat. They visited Patanjali Food and Herbal Park, ONGC, Shah Paperplast, Hero Cycles, Anuradha Textiles, ATLAS Cycles, Satyendra Packaging, Laxmi Protein Products, NISOL, GMM Pfaudler, Sandip Dairy, Medison Healthcare and Sweety Industries.

Personality Development Program: **SEMCOM** is convinced that a good personality is an inevitable tool of crossing the threshold of success in the world. Under PDP to each class, the students were briefed about various aspects of personality development which helped them enrich their self-perception, self-awareness and confidence.

Parents' Meeting: To discuss the growth of students, parents meeting was organized for all the under-graduate classes. More than 600 parents attended the meeting and they took the over-all feedback from the concerned class-counselors and all the subject teachers about the growth of their child at **SEMCOM**.



Young Voters' Club: Voting is a unique fundamental right of each Indian citizen, which makes our democracy stronger. At our college we have formed Young Voters Club which helps students with the On-line voters registration form. 33 students participated in Young Voters' Club Poster-making competition at the College. The same was held at District-level, "SWEEP" organized by Election Commission of India where five students participated out of which one student won the prize in the same.

Techno-Fest: With a view to promote Information Technology Competency, every year **SEMCOM** organizes "Techno-Fest" a state level competition related to computer & information technology. The competitions that were held under the banner of Techno-Fest were Best Programmer, Best Website Designer, Best Coder and Best Image Creator.

Patriotic Song Competition: Independence Day was celebrated with a difference. Teachers at **SEMCOM** are convinced that we should infuse the spirit of patriotism in our students. This year along with Patriotic song competition, Tri-colour competition was also organized.

Fine Arts Workshop & Competition: More than 143 students actively participated in Fine arts workshop followed by various fine arts competition such as Collage-Making, Poster-Making, cartooning, On the spot Painting, best out of waste, Rangoli and Clay Modeling. The workshop was conducted by Mr. Krishna Padiya, Mr. Rajendra thanki and Ms. Avani Patel (CVM College of Fine Arts)

Medical Checkup: The college conducted medical checkup for all the first year students in association with Shri. Krishna Medical College, Karamsad. More than 300 students had the benefit of medical checkup.

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INFRASTRUCTURAL FACILITIES



SEMCOM has set up excellent facilities with regards to infrastructure and environment to promote effective learning and also to make learning enjoyable.

INFORMATION RESOURCE CENTRE

The IRC provides academic support, and houses around 10208 books and 78 periodicals and journals of national and international repute like Harvard Business Review, The Economist, Journal of Marketing Research, Journal of Marketing, Journal of Management Research, Journal of International Marketing, RETAIL BIZ, Corporate Professionals, Time, Forbes Asia, Fortune, Electronic Commerce World, Profit, Entrepreneur, PC World, L1NUX, L1NUX Journal, Benef IT, Developer IQ and so on. In addition, the Centre has a wide repertoire of corporate Annual Reports, newspapers such as The Economic Times, Financial Express, Business Standard, The Hindu, Times of India, Indian Express etc. The student community uses the prestigious titles on all areas of management, computer, E-Commerce, E-Business etc. The Centre also provides great support to the project and research work undertaken by the students by providing a huge information database through on-line and offline resources. Audio and Video resources in the form of cassettes and CDs encompassing major areas of management and computer make learning enjoyable. In addition, the students have access to the Bhaikaka University Library as well. We have added 60 sets of eight books on Practicing Ethics in Business by G Narayana (Guruji). For students' reference, five computers equipped with Internet facility are kept in the Information Resource Centre. Students can use these computers for completing assignment and project work.



HUMAN RESOURCE DEVELOPMENT CENTRE (HRD)

The HRD Centre is a sophisticated language laboratory with a seating capacity of 50 and it has state-of-the-art technology aiming at developing the students' skills such as leadership skills, presentation and communication skills, entrepreneurship skills, etc. and overall personality development. It is fully utilized to develop the students' ability to interact and communicate effectively. It has the most modern facilities, with an electronic relay to host quiz and group discussions. Audio-Video materials are used widely for enhancing the language competence and business acumen of the students.

The HRD Centre is equipped with multimedia projector to develop the students' ability to interact and communicate effectively.

AUDITORIUM

College has an excellent Auditorium with a capacity of 170 seats. Auditorium is equipped with multimedia projector and Dolby sound system.

FACILITY FOR PHYSICALLY CHALLENGED STUDENTS

LIFT facility is available for faculties, guest and differently abled students.

INNOVATIVE CLASS TEACHING

Five classes were equipped with multimedia projector to teach students using ICT.

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HUMAN RESOURCE DEVELOPMENT CENTRE (HRD)



AWARDS

"We believe in Recognition & Celebrations for inspiring and encouraging our students "

Special Awards at SEMCOM

To activate the creativity and foster the talents of the college students, the Academic Committee of the college selects and confers the most coveted awards on students, parents, alumni and citizens of the campus on the Annual Day.



CATEGORY

- Best Student (Male)
- Best Student (Female)
- Outstanding Personalities of **SEMCOM**

- Achievement Award (Male)
- Achievement Award (Female)
- Social Sensitivity Award
- Scroll of Honor

Jewels of SEMCOM

Rising Stars of SEMCOM

- Best Athlete (Male)
- Best Athlete (Female)
- Sports Stars of **SEMCOM**

- ELECON Challenger Award (Male)
- ELECON Challenger Award (Female)
- Scroll of Honour Parents

Enlightened Parents

- Young Woman Emerging Leader Award
- Outstanding Entrepreneur of **SEMCOM**

- Best E - Commerce Entrepreneur of **SEMCOM**

NAME

Jerry James Joseph
Mun Amin
Nikhil Mehta
Krishna K Khetani
Aashka R Gujarathi
Kesha J Patel
Bhagyesh M Jain
Rushabh R Agrawal
Parth Bhakta
Sheel M Patel

Vasu K Chauhan
Hiral P Patel
Jaykumar K Patel

Riya D Patel
Riya P Patel
Chandni R Patel
Nima Mathew
Tarang Shah
Hetvi S Vansadia
Amiben J Patel

Hemil G Shah
Dharmaraj H Rana
Srushti Adani
Bhakti A Shukla
Shail K Patel
Sani Chauhan
Janki Saragara
Aman Shingare

Dixita Patel
Krishnang M Desai
Jay K Patel
Akash J Dalwadi
MARGI Y PATEL
Sugam Bera
Himesh N Patel
Rahul R Naik
Jayati Patel
Jaydeep Patel
Bhoomi Patel

Harsh Patel
Radhika Ughareja
Kirtan A Patel
Akash Thapa
Harsh C Patel
Saumil Patel
Smit P Patel
P V ESWAREE
Ankit Dindod
Rishirajsinh S Solanki
Yuvraj A Dera
Dhaval H Prajapati

Jay Shah
Vrunda Patel
Parents of Mun Amin
Parents of Abhishek Pansuria
Parents of Krishna Khetani
Parents of Jerry James Joseph

Nidhi Shah
Bhavik Patel

Nilkanth Ray

AWARDS

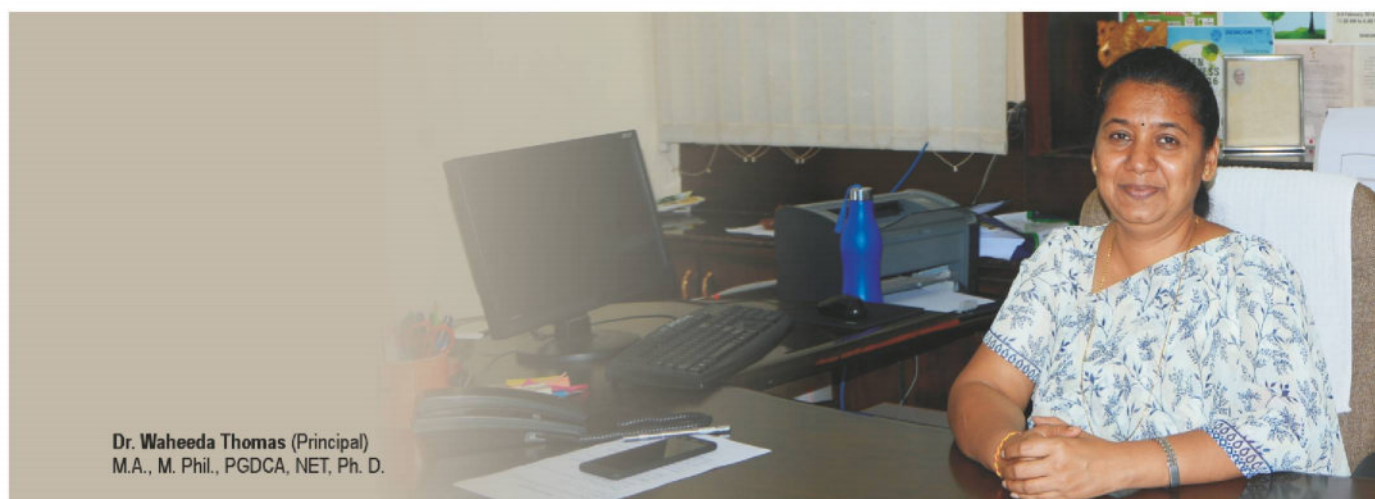
Medals : Students securing the highest marks in university examination at FY, SY, TY of BCom, BBA, BCA, BBA-ITM are awarded with Prin. B.M. Thaker and Shri H.B. Thaker medals..

Gold Medal Winners

NAME OF GOLD MEDAL	STUDENT	UNIV EXAM
Prin. B.M. Thaker Gold Medal	Bhavesh Budhvani	FYBBA
Shri H.B. Thaker Smarak Trust Gold Medal	Bhagyesh Jain	SYBBA
Shri H.B. Thaker Smarak Trust Gold Medal	Pallu Joshi	TYBBA
Prin. B.M. Thaker Gold Medal Medal	Elisha Desai	FYBCOM
Prin. B.M. Thaker Gold Medal Medal	Urmik Solanki	FYBCOM
Shri H.B. Thaker Smarak Trust Gold Medal	Mun Amin	SYBCOM
Shri H.B. Thaker Smarak Trust Gold Medal	Maitri Modi	TYBCOM
Shri H.B. Thaker Smarak Trust Gold Medal	Ketul Patel	FYBCA
Shri H.B. Thaker Smarak Trust Gold Medal	Hiral Patel	SYBCA
Shri H.B. Thaker Smarak Trust Gold Medal	Nikhil Lohar	TYBCA
FYBBA ITM Gold Medal	Nirali Rathi	FYBBA ITM
SYBBAITM Gold Medal	Shlok Singh Swanni	SYBBA ITM
TYBBA ITM Gold Medal	Krishna Khetani	TYBBA ITM
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CORPORATE SUPPORT FOR FINAL PLACEMENTS

3 Way Food Mart	USA	Technology	Pune	Rangam Infotech	Baroda
Bait Al-Hikma	Japan	Ezee Technologies	Surat	Rankuno Interactive	
Ecs Infostream Pvt Ltd	Singapore	Flowel Valves	V U Nagar	Technologies	Pune
Malavinet	South Africa	Global Consultants	Baroda	Relaince Hr Services Ltd.	Baroda
Saiganga Technologies	UK	GNFC	Bharuch	Reliance Communications	Ahmedabad
Zaabiz Pty Ltd	Australia	Gujarat Online Ltd	Ahmedabad	Reliance Infotech	Baroda
2000'S Technology (3T) Inc	Canada	GUVNL	Baroda	Reliance Life Insurance	Ahmedabad
5Paisa.Com	Mumbai	HCL Infosystems	Ahmedabad	Reliance Petroleum Ltd	Jamnagar
Abb	Nashik	HDFC Asset Management	Ahmedabad	Robocomindia.Com	Mumbai
Adani Retail Ltd	Ahmedabad	HDFC Bank	Bangalore	Rudra Ceramics	Surat
Aditech Infosys Pvt Ltd	Ahmedabad	HDFC Standard Life Insurance	Surat	Samyarth Infotech	Ahmedabad
Akna Infotech	Mumbai	HDFC Bank	Jaipur	Santram Alloys And Metal Pvt	
Alstom	Baroda	ICICI Bank	Ahmedabad	Ltd	Baroda
Ameya Dye Chem	Baroda	ICICI Direct	Mumbai	Sarjen Systems	Ahmedabad
Amul	Anand	ICICI Infotech	Ahmedabad	Sharekhan	Anand
Anchache Technologies	Baroda	ICICI Lombard	Baroda	Shruti Web Solutions	Ahmedabad
Angel Broking Ltd	Ahmedabad	ICICI Prudential	Mumbai	Silver Palace	Baroda
Anthesis Technologies Pvt Ltd	Bangalore	IDBI Bank	Ahmedabad	Sixth Sense Consulting	Rajkot
Anupam Infosys	Vidyanagar	Iffco-Tokio General Insurance	Baroda	Smtpl	Vidyanagar
Aroma Hightech Ltd	Ahmedabad	India Bulls	Across India	Softcom Technologies	Surat
Bajaj Allianz General Insurance	Ahmedabad	Indiabulls Securities Ltd	Baroda	Soma Textile	Ahmedabad
Banco Products	Baroda/Pune	Indiamart.Com	Vidyanagar	Speedage Express Cargo	Baroda
Birla Sun Life	Baroda	Indicnic	Ahmedabad	Services	Ahmedabad
Bla Coke Pvt Ltd	Jamnagar	Indicnic	Baroda	Standard Chartered Bank	Mumbai
Bright Brothers Ltd	Mumbai	Indusindbank	Mumbai	Star Exports	Baroda
Broadband Telecom	Ahmedabad	Infinium Toyota	Ahmedabad	Sterling Biotech	Ahmedabad
Broadlyne Technology Ltd.	Mumbai	Intec	Ahmedabad	Sud Chemie	Baroda
Capital Dehydration	Bhavnagar	Investment & Precision Castings	Baroda	Swiss Glasscoat	V U Nagar
Centurion Bank of Punjab	Ahmedabad	Ltd	Pune	Target Seo	Ahmedabad
Chokshi Imaging	Ahmedabad	Iqara Broadband	Bhavnagar	Tata Motors	Ahmedabad
Citi Bank	Delhi	J K Securities	Surat	Tata Sky	Jaipur
Citi Financial	Anand	J K Securities Pvt Ltd	Anand	Times of India	Ahmedabad
Claris	Ahmedabad	J M Softsol	Anand	Transpek Silox	Baroda
Collabera Technologies Pvt Ltd	Baroda	Jeenee Technologies	Anand	Trinity Energy System Pvt. Ltd	Delhi
Communication Crafts	Ahmedabad	Jindal Steel	Ahmedabad	Tulsi Logistics Pvt Ltd	Baroda
Con-Weigh Systems Private Ltd	Haryana	Karvy Stock Broking	Baroda	Tulsidas Khimji Pvt Ltd	Ahmedabad
Creative Infocity	Gandhinagar	Kotak Life Insurance	Ahmedabad	Universal Hunt	Ahmedabad
Cryogenic Vaporization System	Baroda	Kotak Securities	Baroda	Uttam Galva Steels Limited	Mumbai
(India) Pvt Ltd	Baroda	Kotak Street	Vapi	V4U Technologies	Mumbai
Cyber Station	Mumbai	Larsen & Toubro Ltd	Rajkot	Vadilal	Ahmedabad
Dell	Bangalore	LG	Hazira	Value Chain Solutions	Ahmedabad
Delphi Computech	Pune	Machrotek	Baroda	Vama Packaging	Mumbai
Ebrandz Inc	Mumbai	Meghmani Organics Ltd	Baroda	Vedang Infotech	Baroda
Ecit	Ahmedabad	Modern Petrofils	Pune	Vigo Telecom	Baroda
Edelweiss	Ahmedabad	Motif	Ahmedabad	Vulcon Engineering	V U Nagar
Effective Teleservices	Ahmedabad	Neesa Technologies Pvt Ltd	Baroda	Warm Stream	V U Nagar
EITL	Vidyanagar	Nextus Solutions	Ahmedabad	Web Myne Systems	Baroda
Elecon Engineering	Vidyanagar	Nilson Solution	Ahmedabad	Welspun India Limited	Bhuj
Elitecore Technologies Ltd	Ahmedabad	Om Kotak	Ahmedabad	Wipro	Mumbai
Elsner Technologies Pvt Ltd	Ahmedabad	Placate Consulting	Mumbai	Wsmo	Gandhinagar
Emtici	Vidyanagar	Planet Infotech	Ahmedabad	Yantram	Ahmedabad
Encircle Exports India Pvt Ltd	Baroda	Principal Pnb Asset	Ahmedabad	Shashi Pharmaceutical	Mahesana
Essar Logistics Ltd	Surat	Management	Ahmedabad	METRO Cash & Carry India (P) Ltd	Mumbai
Essar Power	Hazira			TESCO	Vadodara
Essar Power	Jamnagar			6 Degrees IT	Ahmedabad
Extentia Information					

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About Vallabh Vidyanagar

Culture

The town is a synthesis of varied cultures, which enable it to evolve and expand the quality of life, as well as to foster an environment of creativity amongst the student citizens. Those who stay here always cherish the golden moments of life in the campus. Today, the town has compounded in strength and consolidated itself to take on the challenges of the emerging future. Vidyanagar is a mixed culture of say pan-India. One is sure to find the different ways of cultural exchanges among the students and faculties.

Life

The life at Vidyanagar is all about discovering one's self. To be a part of the life that will offer a lot one should be ready to take up the challenges. Academics is at its best, fun and frolics do compete with it. Days are hectic with studies while nights go with fun places filling the air with discussions about the day's happenings and eating out at almost all the places that glitter with neon lights. Roaming till late night is a very common aspect of citizens. Even girls are safe.

Environ

When one enters Vidyanagar, the lush greenery, which is a sure means of breathing fresh air in all seasons, catches the eyes of the naturalist. Its lush green trees of different types and kinds have not only made the town environment-friendly, but also have created a serene and ever-enjoyable tranquil atmosphere generating synergistic ecstasy in the campus. The campuses are surrounded with trees of various kinds. Vallabh Vidyanagar is blessed with the splendor of nature. The pollution-free environ, attracting many to make the town their permanent home, add value to the academic life in the campus.

Amenities

Vallabh Vidyanagar has all the amenities which a metropolis may offer; rather it has the best of both the worlds - glamour of a big city and simplicity of a small town. Apart from the academic aspect, V.V.Nagar has a unique chain of food courts, major nationalized and Private banks and accommodation facilities up to five star

levels. It encapsulates the contemporary trends of the youth, while at the same time it attempts to make these trends meaningful by the presence of different spiritual vibes.

Location

Vallabh Vidyanagar embraces a rarity of raison d'être behind its origin and a variety of education with its development and growth. Strategically located between Ahmedabad and Vadodara, Vallabh Vidyanagar today is reckoned to be an Active Educational core in western India & just four kilometers from India's milk city Anand. One can approach Vallabh Vidyanagar by flying to the International airport at Ahmedabad as well as the Domestic airport at Vadodara. If one chooses to travel by road, National Highway 8 or Expressway can be used - it takes about an hour to reach Vallabh Vidyanagar from Ahmedabad and less than that from Vadodara.





Charutar Vidya Mandal

Path Traversed

Vallabh Vidyanagar, which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous Independent India in terms of regeneration of villages through (1) the establishment of institutions of modern education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabh Vidyanagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfilment of the third.

BHAIKAKA & BHIKHABHAI: THE CREATOR DUO

The genesis and phenomenal growth and development of this well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sindh (now in Pakistan) as Superintending Engineer in Sukkur Barrage, Yevala in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhailabhai Dyabhai Patel, later warmly taken to their heart by the people of Gujarat as 'Bhaikaka', had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while in the government service, he pined for dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel, who knew Bhaikaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar's wish was tantamount to a command to him. Bhaikaka's irresistible desire to improve the lot of the poor villagers coupled with Sardar's advice or command impelled him to take

early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhikhabhai Kuberbhai Patel, a dedicated and farsighted educationist, fired by the same ideal, who had played a pivotal role in the establishment of Charotar Education Society in Anand and Narmada Kelavani Mandal at Shuklateerth.

•**Torrential Rain of Land** They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of raising an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyanagar. Bhaikaka and Bhikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, "Donate your land to us now; we'll develop and use two-thirds and return to you the remaining one-third in course of time". It was explained to them that while having the pleasure of assisting in the establishment of an educational township at no cost to themselves, the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated, but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a part of Anand now, a spontaneous offer of land was made to Bhaikaka and Bhikhabhai. A map of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsad (Sardar Patel's village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsad and Anand was received in donation. It was a torrential rain of land!

•Exemplary Self-reliance

The founders decided to establish two institutions - Charutar Vidya Mandal and Charotar Gramoddhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1945 and September 7, 1945, respectively.

Bhaikaka and Bhikhabhai came to reside in the wilderness in a hut measuring 8 ft x 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Supreme Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a township of education far from the maddening hustle and bustle of cities. It merits a special mention here that Bhaikaka, the Patriarch of Mango Tree, as he was then called, despised the idea of copying or borrowing know-how and do-how from anywhere. His indomitable faith in the local human material, though inexperienced, propelled him to bake bricks for the buildings locally. He established building material units --workshop and foundry, cement pipe factory, tiles factory, rubber factory and prestressed concrete factory to produce, in addition to bricks, lime, timber doors and windows, flooring tiles, hume pipes and various concrete products. The materials thus produced worked out cheaper than in the market and in addition, provided employment to the local people. It is worth recalling here that Bhaikaka invited a Harijan to inaugurate the brick-kiln, a Muslim mechanic to lay the foundation of the workshop and foundry and a Brahmin to lay the first brick of the V. P. Science College! A printing unit, Gramoddhar Printing Press was also set up.

Bhaikaka, the man with green thumb, planted a thousand trees. It is to him that we owe the lush-green, stately, shady trees all along the roads in Vallabh Vidyanagar.



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Dr. C. L. Patel, Prin. R P Patel
With Narendra Jadhav, Member, Planning commission GOI.



At BVM : Dr. C. L. Patel, Er. M. J. Patel, Er. V.M. Patel,
Dr. F.S. Umrigar with Smt. Rajeshri Birla



Dr C L Patel receiving
"Shri Kanjibhai Desai Gujarat Pratibha Award"
from Hble Chief Minister of Gujarat Shri Vijay Rupani



About New Vallabh Vidyanagar

A new self contained Satellite Township called New Vallabh Vidyanagar sprawed over 100 acres has already received an investment of around US \$20 million.

The Campus is located behind the Industrial Area of Vithal Udyognagar. The campus presently accommodations A.D.Patel Institute of Technology (ADIT), Indukaka Ipcowala College of Pharmacy (IICP), Ashok and Rita Patel Institute of Integrated Study & Research in Biotechnology & Allied Sciences (ARIBAS), G. J. Patel Institute of Ayurvedic Study and Research, S. G. Patel Ayurveda Hospital and Maternity Home, Chimanbhai M,U.Patel Industrial Training Centre (ITC), Madhuben and Bhanubhai Patel Women Institute of Engineering for Studies and Research in Computer and Communication Technology (MBICT), Shantaben Manubhai Patel School of Studies and Research in Architecture and Interior Design (SMAID), C. Z. Patel College of Business and Management (CZPCBM) and Institute of Studies and Research in Renewable Energy (ISRRE). Beside, the playground is the ADIT Workshop with a large sports complex in its basement. The campus also houses the Boys' and Girls' Hostel Blocks along with a mess and Staff Apartments, Principals' bungalows, amenity building with Shopping and Medical facilities and a landscaped Public Garden.

The next phase of expansion will see another 70 acres being joined to the campus with institutes such as Advanced Law College, College of Applied Social Sciences, English and Gujarati Medium Secondary Schools along with increased residential facilities. The latest additions at New Vallabh Vidyanagar is the work on setting up there, a college for Language studies, Diploma-degree Pharmacy college and a centrally air conditioned new engineering college is progressing at a supersonic speed. It is the dream and vision of Dr. C. L. Patel that the campus be spread over 300 acres in its final phase.





Institutions of Charutar Vidya Mandal

Phone : (02692) 236493, 237398, 237108, 231525 Fax : 236493

E-mail : cvmandal@hotmail.com Website : www.ecvm.net

NAME OF THE INSTITUTION.....	WEBSITE.....	PHONE (ISD Code: +91 2692)
1. V P AND R P T P SCIENCE COLLEGE.....	www.vpscience.org.....	230011
2. BIRLA VISHWAKARMA MAHAVIDYALAYA(BVM Engineering College).....	www.bvmengineering.ac.in.....	230104
3. B J VANIJYAMAHAVIDYALAYA(BJVM).....	www.bjvm.ac.in.....	230145
4. NALINI-ARVIND AND TVPATELARTS COLLEGE.....		230194
5. H M PATEL INSTITUTE OF ENGLISH TRAINING AND RESEARCH.....	www.hmpenglish.com.....	230193
6. RAMA- MANUBHAI DESAI COLLEGE OF MUSIC & DANCE.....		231849
7. S M PATEL COLLEGE OF HOME SCIENCE.....	www.smphomescience.edu.in.....	230245
8. ARVINDBHAI PATEL INSTITUTE OF ENVIRONMENTAL DESIGN (APIED).....	www.apied.edu.in.....	235179
9. A R COLLEGE AND G H PATEL INSTITUTE OF PHARMACY (ARGH).....	www.arghpharmacy.ac.in.....	233990
10. N V PATEL COLLEGE OF PURE AND APPLIED SCIENCES (NVPAS).....	www.nvpas.edu.in.....	234111
11. G H PATEL COLLEGE OF ENGG. AND TECHNOLOGY (GCET).....	www.gcet.ac.in.....	231651
12. S G M E COLLEGE OF COMMERCE AND MANAGEMENT (SEMCOM).....	www.semcom.ac.in.....	231811
13. SOPHISTICATED INSTRUMENTATION CENTRE FOR APPLIED RESEARCH AND TESTING (SICART).....	www.sicart.res.in.....	234966
14. INSTITUTE OF SCIENCE AND TECHNOLOGY FOR ADVANCED STUDIES AND RESEARCH (ISTAR).....	www.istar.edu.in.....	234368
15. A D PATEL INSTITUTE OF TECHNOLOGY (ADIT).....	www.adtl.ac.in.....	233680
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